



A Night on Broadway March 2, 2019 Sponsorship Packet

About Smart Beginnings

Our mission is to lead community partners in maximizing and coordinating resources that ensure equal opportunities for all young children, birth to five, to be **ready for school- ready for life**.

Smart Beginnings, a 501©(3) organization, serves the City of Fredericksburg and counties of Caroline, Culpeper, King George, Spotsylvania, and Stafford. We also work in Fauquier, Rappahannock, Prince William County, Manassas, and Manassas Park through our VA Quality program.

We manage a variety of programs that help us achieve our mission. Our four primary program initiatives are:

- Delivering **AI's Pals: Kids Making Healthy Choices**, a social and emotional development program, to preschools and early-learning centers.
- Increasing the number of preschools and childcare centers participating in **Virginia Quality**, a voluntary program that accesses and improves, and communicates the level of quality in early care and education settings.
- Delivering **Passport to Kindergarten**, a community-based program that facilitates a connection among early-learning centers, preschools, kindergarten staff, and parents to foster the kindergarten transition process.
- Increasing the number of free Pre-K spaces for income-eligible 4 year olds in our region through the **Mixed Delivery Preschool Pilot** program.

A Night on Broadway

This “must-attend,” first annual signature event is designed to help raise funds for our various programs and initiatives. The evening will take place at historical Stevenson Ridge and will include a cocktail reception with silent auction, heavy hors d'oeuvres, dancing, a raffle and more!

We Need You! To make this event successful, we need your support and generosity. Join us for a fabulous evening you won't soon forget. We have created sponsorship opportunities at many levels. Please see the attached “Sponsorship Form.” No gift is too large or too small when given from the heart!

Thank you for your interest and support!

Contact info: For more information about Sponsorship and Donation opportunities, please contact Carol Clark at 540-479-6944 or email carol@smartbeginningsra.org. If you would like to be one of our Sponsors, please fill out the attached form and return it to Smart Beginnings Rappahannock Area, Attn Carol Clark, 2300 Fall Hill Ave., Suite 100, VA 22408. We are requesting that all Sponsorships be made by February 9, 2019.

~Sponsorships Available~

~~Presenting Sponsor—\$2000~~ Rappahannock Area YMCA

As the title sponsor, you would get top billing. The event would say “sponsored by XYZ Company” on all communication and marketing materials.

Benefits: Name and logo prominently displayed on all marketing materials (these will include but are not limited to: invitations, programs, banners, flyers, event landing page, newsletters, Facebook event page, and other social media); full-page advertisement in the 2018 A Night on Broadway program; premier logo projection on event slideshow; ability to set up a booth at event to showcase your organization; special recognition at event; 8 tickets with preferred-seating table including two drink tickets per guest and tableside champagne service.

“First Round” Bar Sponsor—\$750

As the “First Round” Bar Sponsor, your support helps us offer delicious libations to our event guests. Guests will each receive one beverage ticket.

Benefits: Name and logo will be displayed at the bar and on select marketing materials (programs, banners, flyers, event landing page, newsletters, social media); half-page advertisement in the 2018 A Night on Broadway program; logo projection on event slideshow; special recognition at event; and 4 tickets with preferred-seating table including one drink ticket per guest.

Entertainment Sponsor—\$750

As the Entertainment Sponsor, your support helps us procure a DJ/Master of Ceremonies that will provide music and entertainment for our guests.

Benefits: Name and logo will be displayed on the DJ table and on select marketing materials (programs, banners, flyers, event landing page, newsletters, social media); half-page advertisement in the 2018 A Night on Broadway program; logo projection on event slideshow; special recognition at event; and 4 tickets with preferred-seating table including one drink ticket per guest.

Media Sponsor—\$750

As the Media Sponsor, your support will provide the necessary funding for Smart Beginnings to effectively promote the 2018 A Night on Broadway.

Benefits: Company’s name and logo will be displayed on select materials (programs, banners, flyers, event landing page, newsletters, social media); half-page advertisement in the 2018 A Night on Broadway program; logo projection on event slideshow; special recognition at event; and 4 tickets with preferred-seating table including one drink ticket per guest.

Partner Sponsors—\$500

As a Partner Sponsor, your support will help us orchestrate a flawless event and achieve our mission!

Benefits: Company's name and logo will be displayed on select materials (programs, banners, flyers, event landing page, newsletters, social media); quarter-page advertisement in the 2018 A Night on Broadway program; logo projection on event slideshow; special recognition at event; and 2 tickets with preferred-seating table including one drink ticket per guest.

Supporting Sponsors—\$250

As a Supporting Sponsor, your Company or Individual name will be listed as a sponsor in the 2018 A Night on Broadway program; logo projection on event slideshow; and special recognition at event.

Champions of Children—\$100

As a Champion of Children, your Company or Individual name will be listed as a sponsor in the 2018 A Night on Broadway program; logo projection on event slideshow; and special recognition at event.

Silent Auction

We are also looking for donations of any goods or services that you would wish to donate for a silent auction. Your name and logo would be on the display explaining what the person is bidding on.

A Night on Broadway

March 2, 2019 at Stevenson Ridge



Registration Form

Individual/Company Name: _____ Contact: _____

Mailing Address: _____ City/State/Zip: _____

Telephone: _____ Other: _____ Email: _____

Sponsorship Level	# Tickets Included	# Sponsorships Available
<input type="checkbox"/> Presenting Sponsor \$2000	8	1
<input type="checkbox"/> "First Round" Sponsor \$750	4	1
<input type="checkbox"/> Entertainment Sponsor \$750	4	1
<input type="checkbox"/> Media Sponsor \$750	4	1
<input type="checkbox"/> Partner Sponsor \$500	2	unlimited
<input type="checkbox"/> Supporting Sponsor \$250	-	unlimited
<input type="checkbox"/> Champion of Children \$100	-	unlimited
<input type="checkbox"/> Silent Auction Item Item: Value:	-	unlimited

I'd like to purchase: # _____ Tickets (Single= \$60, 2 or More= \$50 each, Table of 8= \$350)

Enclosed is my check, payable to SBRA for \$ _____.

Debit Card Visa Master Card American Express

Card Number _____ Exp. Date _____ Security Code _____

Name on Card _____

Signature _____ Date _____

*Please return completed form to SBRA (Contact Information below)
or register online at <http://www.smartbeginningsra.org/a-night-on-broadway/>*

Event Info:

A Night on Broadway
Saturday, March 2nd, 2019
7pm-10pm
Stevenson Ridge
6901 Meeting Street
Spotsylvania, Virginia 22553

Contact Info:

Smart Beginnings Rappahannock Area
Attn: Carol Clark
2300 Fall Hill Avenue, Suite 100
Fredericksburg, Virginia 22401
Tel: 540.479.6944
Email: Carol@smartbeginningsra.org
Website: www.smartbeginningsra.org